

this number many circuits are partly or wholly supported by the Provincial Governments or by the agencies co-operating with the Board. The careful planning of these rural film programs, together with discussion booklets for teachers and group leaders, relate them closely to the work and interests of the communities that they serve. Each Rural Circuit reaches about 20 locations each month bringing in the afternoon to school children and in the evening to general audiences, films chosen for the value and interest of the information they contain. The program for schools is chosen in consultation with the Department of Education in each province. Through their co-operation with the wheat pools, extension departments of universities and Provincial Departments of Education, the Board's rural representatives have come to be regarded as valued servants of the community.

Outside of Canada, the Board's films and other productions are widely distributed in the United States, the United Kingdom, Australia, Central and South America and other countries through the Board's offices at New York, Chicago and Washington in the United States, Mexico City, Mexico, Sydney, Australia, and London, England, and through Canadian trade and diplomatic offices in 35 countries. Other distribution channels are through commercial theatres and Government and other non-theatre film circuits.

The Board's films and photographs have helped to clarify Canada's position in the international scene at such world gatherings as the Food and Agriculture Organization Conference at Quebec, the San Francisco Conference, the International Labour Organization Conference at Philadelphia, the UNRRA Conference at Montreal, the Quebec Conferences, the UNESCO Conference at Paris and the United Nations gatherings in New York.

Education by Radio.*—Radio as an educational medium is playing an increasingly large part in Canadian life. The Canadian Broadcasting Corporation devotes a large portion of its broadcast time on the English- and French-language networks to programs of an educational nature, both for children and adults. Program planners aim at a good balance of information and education on the one hand, and entertainment and showmanship on the other. Wherever possible, these factors are combined.

School Broadcasts.—In all nine provinces of Canada, the CBC co-operates with Provincial Departments of Education in broadcasting special programs related to the courses of study conducted in school classrooms. In Quebec, French-language school broadcasts are heard under the title "Radio-Collège" English-language stations in Quebec carry the Ontario school broadcasts, for the benefit of English-speaking listeners.

In the 1946-47 season, the CBC prepared and financed a series of 27 "National School Broadcasts", heard in school classrooms from coast to coast. These programs presented the dramatized stories of famous Canadian explorers, outstanding Canadian poets and artists, a series on the animals and birds of Canada, and a complete dramatic presentation of Shakespeare's *Macbeth*, in which leading radio actors played the title roles, and for which special music was written. Several programs were exchanged with the "American School of the Air", produced by the Columbia Broadcasting System in the United States. One full week in the "American School of the Air" series was devoted entirely to programs from Canada.

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